

BMM Certified Mark - Terms & Conditions of Use

The BMM Certified Mark signifies that a specific product has met the criteria and been certified by BMM Testlabs. The mark is administered by the BMM Quality Department.

BMM will grant use of the mark to any entity that meets the requirements as specified in these guidelines, for use with a specified product certification. There is no fee to use the mark.

For a Client wishing to use the mark on equipment previously certified, they must apply to use the mark using these guidelines. If a product has to be re-certified, then the Client must apply to re-use the mark. If an entity ceases to meet the requirements, then all usage rights will be revoked.

Once usage of the mark has been granted, the user may not transfer or assign rights of use to any other party. In such cases a new request should be made using these guidelines.

Requests to use the mark

Requests to use the mark must be submitted in writing to BMMCertified@bmm.com.

Conditions of Use

All users must agree to BMM terms and conditions for usage of the mark.

- The user must ensure that there is no ambiguity as to which product the mark is representing
- Text must accompany the logo clearly stating the product that has been certified and the BMM reference number for that product
- The mark may be used as specified in advertising, promotions, exhibits and correspondence both printed and online
- The mark may not be used on packaging, business cards, building, vehicles or in any other manner that would indicate that BMM has approved, or endorsed, more than the specific product for which the mark was granted
- The mark may not be used for any products or services not certified by BMM
- The user shall not use the mark to make a misleading statement
- The user will immediately cease use of the mark under any circumstance that BMM deems unacceptable

Placement Requirements

- On approval, BMM will supply a digital copy of the logo and required accompanying text
- All usage of the mark must be submitted to BMM for approval, prior to publication
- User must await BMM approval of usage before publication.
- The mark may not be changed, altered or modified from its original state.

Termination of usage

BMM reserves the right to terminate use of the mark at any time

- If the certified user does not adhere to the usage guidelines
- If the certified user ceases trading or changes trading names
- If the certified user has a court order, receiver, liquidator or becomes insolvent

If usage is terminated the user agrees to cease all use of the mark within 60 days.

Unauthorized Use

BMM will enforce its rights of the BMM certified mark under US and International laws to any unauthorized user, and as such, will seek legal remedies for any violations of BMM trademarks.